

Marine Industry News is an independent online trade publication and daily newsletter bringing together the latest leisure marine, superyacht and commercial marine market news.

## WEBSITE TAKEOVERS

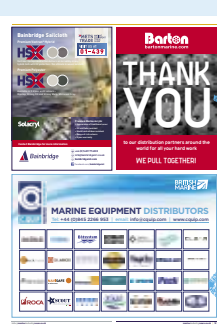
**TAKEOVER**  
1737 x 4000pxls  
1 month  
Full takeover  
**£1000**

**Sector takeover**  
**£800**

Sector is either Leisure,  
Commercial or Superyacht



## PRINT: BOAT SHOW SPECIALS



**1/4 PAGE**  
130 x 186mm  
**£500**

**1/2 PAGE**  
266 x 186mm  
**£800**

**FRONT COVER**  
297 x 290mm  
**£2,000**

**FULL PAGE**  
297 x 420mm  
**£1200**

**COVERS**  
297 x 420mm  
**£1500**

**Print and online  
promotional  
packages  
available upon  
request**

**SPEC:** A3: 297mm x 420mm; 16pp or 20pp; full colour; saddle stitched; 130gsm silk

- Ads supplied high resolution @ 300 dpi. • CMYK process colour with no Pantone spot colours.
- Supply print-ready PDF. All fonts embedded/converted to outlines. • Add 3mm bleed all round if full page.

## WEBSITE ADVERTISING

**1 x MAIN LEADERBOARD**  
top of page next to MIN logo  
**728 x 90pxls**  
**£500 per month**

**83%**  
of our readers say  
they 'enjoy the mix of  
stories, products, and  
industry news'

**1 x MPU**  
on side panels  
**300 x 250pxls**  
**£300 per month**

**1 x DMPU**  
on side panel  
**300 x 600pxls**  
**£250 per month**

The world's  
fastest growing  
news source for  
marine trade  
professionals

**1 x BANNER**  
within stories  
**728 x 90pxls**  
**£250 per month**

## SOCIAL CHANNELS

Contact us for the latest  
social campaign pricing



10,000+  
followers



2,000+  
followers



500+  
followers

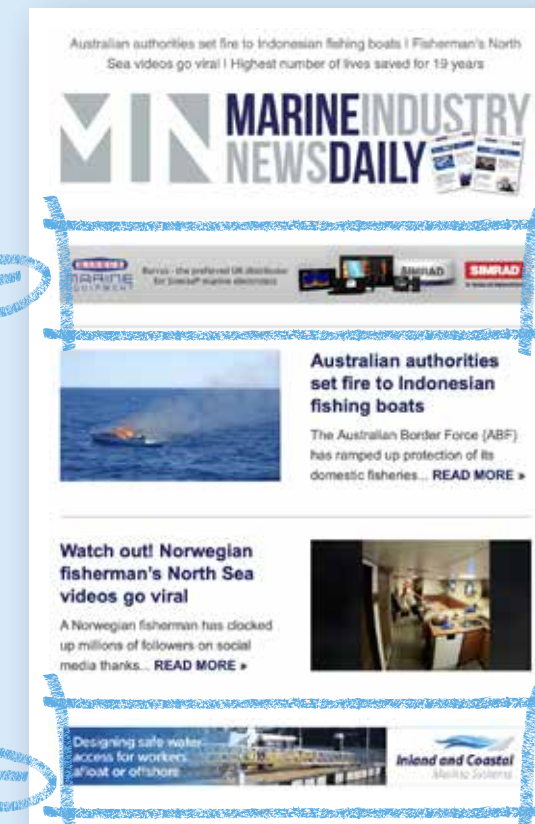


To book your advertising package email  
**lyndsay@marineindustrynews.co.uk**

## DAILY NEWSLETTER

**1 x TOP BANNER**  
top of newsletter,  
under logo  
**728 x 90pxls**  
**£500 per week**  
**5 issues**

**1 x BANNER**  
within newsletter stories  
**728 x 90pxls**  
**£375 per week**  
**5 issues**



**89%**

of our readers say it's  
informative and easy  
to read

"Marine Industry  
News works incredibly  
well, sometimes a bit  
too well as my phone  
keeps ringing after  
we've been on it"

Sam Vaughn, Head of Sales,  
Selden Masts

## RECRUITMENT



### Seeking Account Coordinator

We're looking for an Account Co-ordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... [READ MORE »](#)



### SENIOR PRODUCT ASSURANCE ENGINEER

Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE »](#)

### MARINE SALES MANAGER

Fischer Panda UK is a family run business and has enjoyed continued success in its three core marketplaces... [READ MORE »](#)



### PR and Social Media Executive

Part-time - 24 hours per week. We are flexible as to how this is delivered. Ginger is a boutique PR | Marketing | Digital... [READ MORE »](#)



**JOB AD**  
within newsletter stories  
**£300 for 1 week**  
**£500 for 2 weeks**



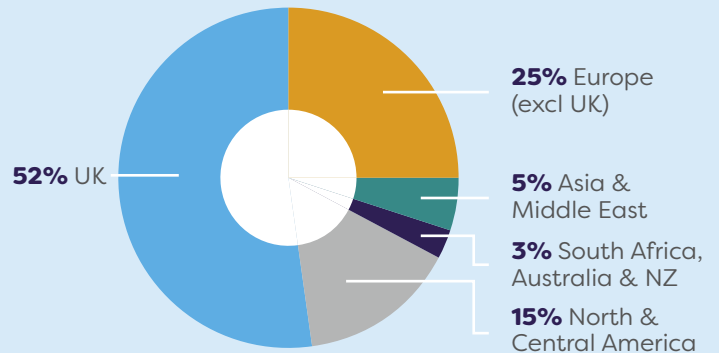
## SOLUS e-SHOTS

**£2,000**  
only one per month

SENT TO OVER  
**12,000**  
INBOXES  
**25%**  
AVERAGE OPEN RATE



## WEBSITE

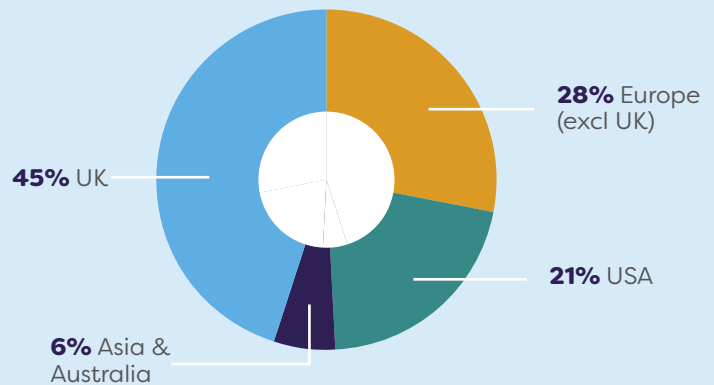


**29,595** MONTHLY UNIQUE VISITORS (AVG)

**67,619** MONTHLY PAGE IMPRESSIONS (AVG)

Monthly unique visitors by location

## NEWSLETTER



**25.4%** OPEN RATE (AVG)

**7.9%** CLICK RATE (AVG)

**53.6%** DESKTOP

**46.4%** MOBILE

**0.1%** UNSUBSCRIBE RATE (AVG)

MIN Daily newsletter readers by location

## OUR READERS

