

RATE CARD

Marine Industry News is the world's leading leisure marine news source for boatbuilders, distributors, manufacturers and marine trade professionals



1 PRINT ISSUES

Print and digital copies delivered
16,000



1/2 PAGE
 266 x 186mm
 €1,400

1/4 PAGE
 130 x 186mm
 €1,000

Print and online promotional packages available upon request

FRONT COVER 297 x 290mm €3,500	FULL PAGE 297 x 420mm €2,200	COVERS 297 x 420mm €2,600	DPS 594 x 420mm €4,500
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Distributed at:

- SPEC:** A3: 297mm x 420mm; full colour; saddle stitched; 130gsm silk
- Ads supplied high resolution @ 300 dpi. • CMYK process colour; no spot colours.
 - Supply print-ready PDF. All fonts outlined/embedded.
 - Add 3mm bleed left and right for front cover ad; add 3mm bleed all round for full page.

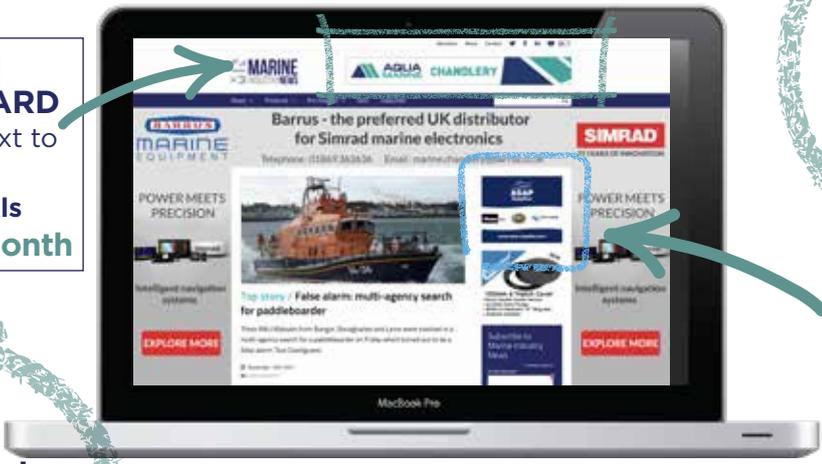
2 WEBSITE TAKEOVERS

TAKEOVER
 1737 x 4000pxls
 1 month
 Full takeover
 €2,950
 Sector takeover
 €1,400
 Sector is either Leisure, Commercial or Superyacht



3 WEBSITE ADVERTISING

1 x MAIN LEADERBOARD
top of page next to MIN logo
728 x 150pxls
€1,200 per month



83%
of our readers say they 'enjoy the mix of stories, products, and industry news'

1 x MPU
on side panels
300 x 250pxls
€900 per month

The world's most read news source for marine trade professionals

Read in **190+** countries

1 x DMPU
on side panel
300 x 600pxls
€1,200 per month

Translated into **10** languages

1 x BANNER
within stories
728 x 90pxls
€550 per month



4 BESPOKE PRODUCT LAUNCH PACKAGES

Bespoke target audience



Website, newsletter and social media post with boost
from €900

SOCIAL CHANNELS

Contact us for the latest social campaign pricing


19,000+
followers


2,000+
followers


700+
followers



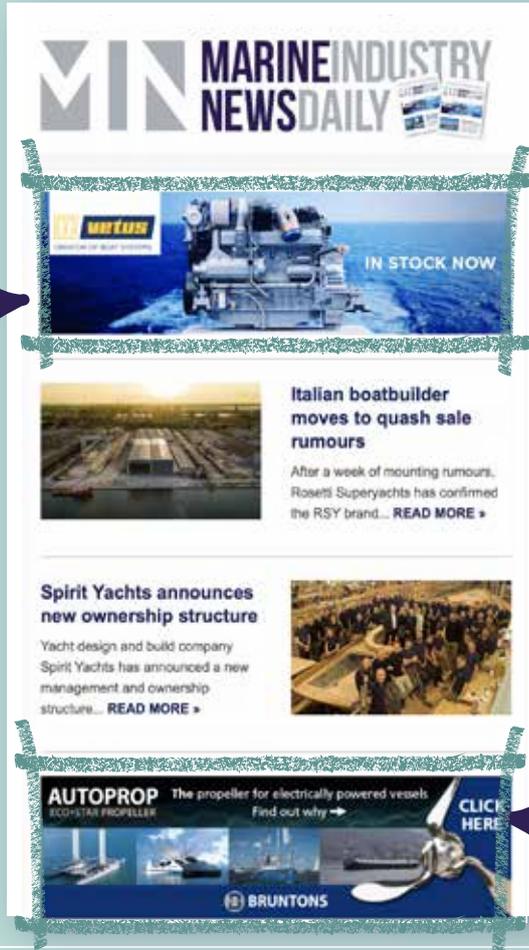
To book your advertising package email lyndsay@marineindustrynews.co.uk

5 DAILY NEWSLETTER

1 x TOP BANNER
top of newsletter,
under logo
600 x 175pxls
€1,100 per week
5 issues

“Marine Industry News performs really well for us, particularly when we are looking to give a new product a bigger digital footprint.”

Scanstrut



89%

of our readers say it's informative and easy to read

“Marine Industry News works incredibly well, sometimes a bit too well as my phone keeps ringing after we've been on it.”

Selden Masts

1 x BANNER
within newsletter stories
600 x 175pxls
€900 per week
5 issues

6 RECRUITMENT

SELÉN
for sailing

Seeking Account Coordinator

We're looking for an Account Coordinator to be based in our UK offices in Gosport, Hampshire. Reporting to the... [READ MORE >](#)

Raymarine

SENIOR PRODUCT ASSURANCE ENGINEER

Raymarine is recruiting for a number of exciting opportunities across several departments. Visit their website for... [READ MORE >](#)



JOB AD
within newsletter stories
€500 for 1 week
€700 for 2 weeks

7 In Focus HTML email sponsorship



€2,900

MIN explores specific market sectors within the industry. Speaking to key players we ask what's coming next and what the main challenges are.

8 SOLUS e-SHOTS

€3,500
only one per month

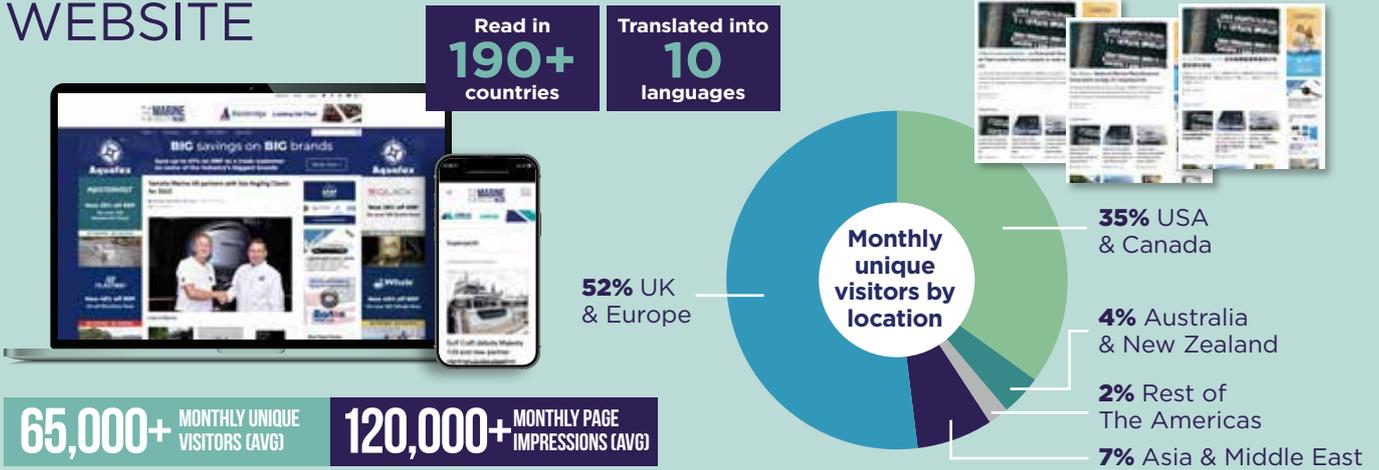
SENT TO OVER
12,500
INBOXES

35%
AVERAGE OPEN RATE



NUMBERS & READERSHIP

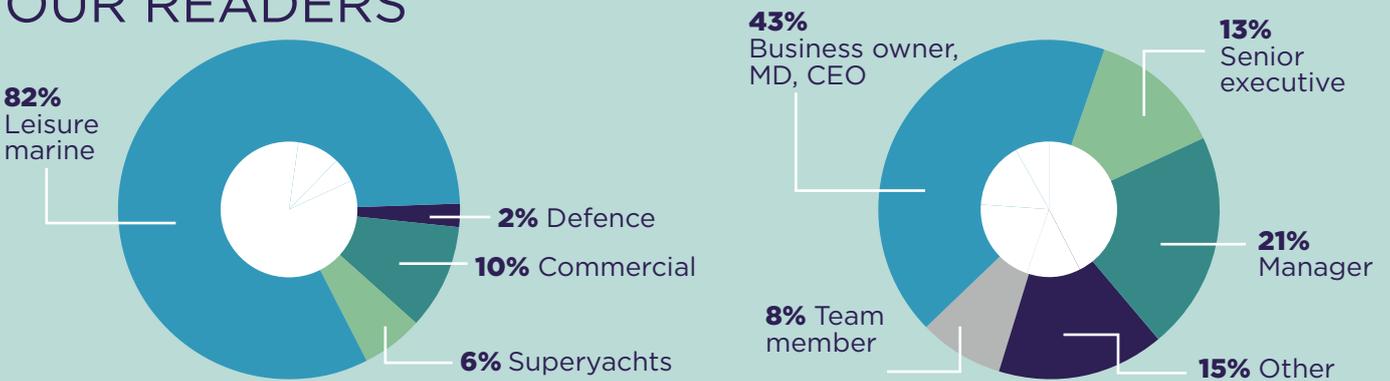
WEBSITE



NEWSLETTER



OUR READERS



EDITORIAL FEATURES LIST - 2024

JANUARY MAGAZINE	FEBRUARY IN-FOCUS	APRIL IN-FOCUS	MAY MAGAZINE	JUNE IN-FOCUS	
New Technology	Fit out, antifouls, paint	Safety	Sustainability	Water, air-con, boat habitat systems	
AUGUST IN-FOCUS	SEPTEMBER MAGAZINE	OCTOBER IN-FOCUS	NOVEMBER MAGAZINE	DECEMBER IN-FOCUS	
Deck, masts and hardware	Trends & innovations	Electronics	Invention & design	Engines and outboards inc electronics	